



Fallapalooza Sponsorship Opportunities

**Saturday October
18th, 2025**

9am-6pm
Tanganyika Wildlife Park





Introduction

Join us for Fallapalooza at Tanganyika Wildlife Park, made possible by the Tanganyika Wildlife Foundation—a family-friendly fall festival where adventure meets autumn magic! Spend a crisp fall day strolling the Park as your little explorers enjoy hands-on animal feedings, get creative with a fun craft to take home (included with admission), and show off their seasonal spirit in fun costumes. Enjoy the sounds of live music from our DJ, tasty bites from food trucks, and yummy candy courtesy of Sam's Club. Face painting will be available for purchase, and yard games will be set up for even more fall fun. It's a day packed with memory-making moments, all set to the sounds of roaring lions, playful gibbons, and laughter around every corner. Come for the fun, stay for the cause, and leave with a heart full of love for wildlife and a camera roll full of joy!





About The Event

Guests will enjoy a vibrant fall festival atmosphere with timed entry slots designed to optimize flow and engagement throughout the day.

Time Slots (1,250 per 2 hours)

- 9:00–11:00
- 11:00–1:00
- 1:00–3:00
- 3:00–5:00

**Timed entry is for arrival only—guests may stay as long as they like.

Event will be held rain or shine, no refunds—unused tickets will count as a donation toward the Foundation.

Ticket Price: \$20 per person.

This event offers sponsors the opportunity to engage with thousands of guests in a fun, family-focused environment that aligns with values of education, conservation, and community involvement.

Event

Highlights

- 3 Animal Encounters
- Complimentary Craft to take home & Art Projects for families
- Dance Party with a DJ
- Voting on Penguin of the Plains statues to help the Dyer Island Fund
- Halloween Costumes not required but encouraged!

Additional Amenities (available for purchase):

- Food Trucks & Park Canteen
- Face Painting
- Fall Vendor Market



Sponsorship Levels



Pumpkin Package

250 Tickets to Event

8 Best Day Bundle Tickets to Park

50 Single Day Tickets to Park

Auction item worth \$1,000 to use at next fundraising event

Your choice of charitable organization for a field trip of 100 children.

Private Night at the Park for 300 with unlimited animal feedings and complimentary snack and beverages

\$10,000



Leaf Package

100 Tickets to Event

8 Best Day Bundle Tickets to Park

30 Single Day Tickets to Park

Auction item worth \$1,000 to use at next fundraising event

Your choice of charitable organization for a field trip of 40 children.

Vendor table at event to promote business – must staff yourself

\$5,000

Marketing Benefits for all Levels

Sponsor signage will be displayed at the park entrance from Labor Day through October 12.

Social media marketing through Tanganyika with your logo(s) on:

- Instagram posts with 129,000 followers
- Facebook posts with 293,000 followers and over 212,000 likes on average
- Facebook event with 293,000 followers

Social media advertising with your logo(s) on:

- Wichita on the Cheap
- Wichita Moms
- Wichita Life
- Eblast invitation to over 30,000 recipients

Contact

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